

AMPLIFY ME

EXPERIENCE FINANCE



AmplifyME **Attraction Services**

SIMULATIONS TO ATTRACT, IDENTIFY AND DEVELOP
OUTSTANDING POTENTIAL IN FINANCE

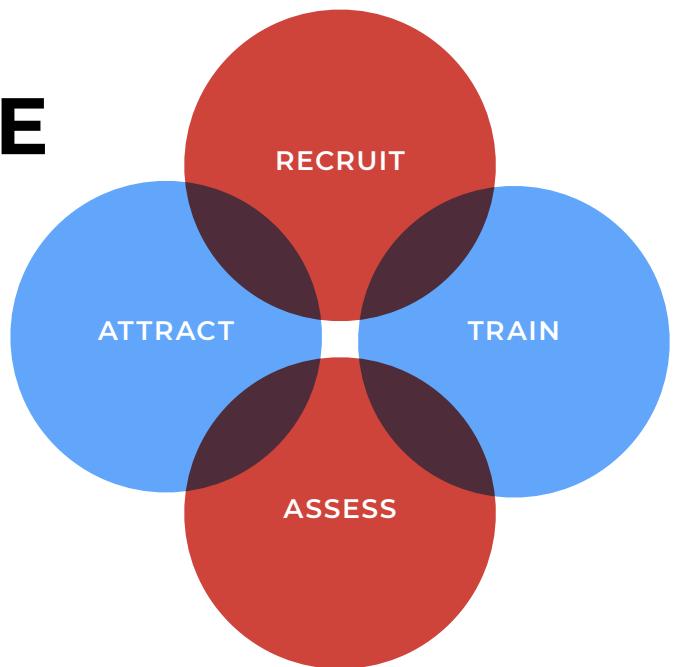


About AmplifyME

Founded in 2009, we help leading financial institutions to attract, develop and recruit diverse talent for their specialist roles through our unique simulation technology.

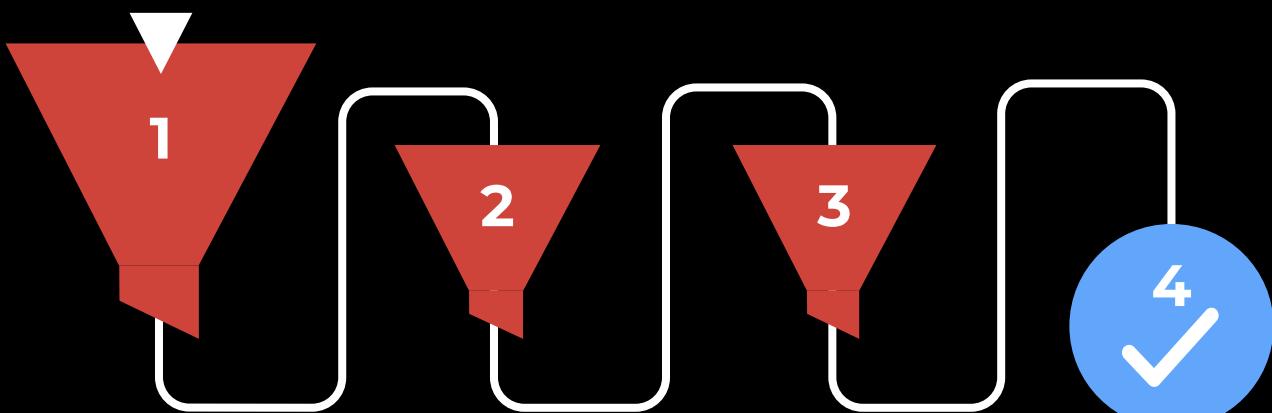
We've amassed a unique talent pipeline of more than 150K students and graduates through our university partnerships and open access simulations.

Whether it's boosting your brand's profile, attracting diverse talent, or developing your existing cohorts, we can help.



△ M P L I F Y M E

The AmplifyME **talent pipeline**



ATTRACT

We widen attraction to finance with over 500 simulation campus simulation events per year

DEVELOP

High potential candidates fast-tracked to specialist training academies

NURTURE

Strongest talent identified and nurtured for specific roles in finance

HIRE

You hire the outstanding candidates with proven ability in the role



Sponsored training at 500+ universities across Europe, the US & Asia



OUR SIMULATION EXPERIENCES COVER THE FOLLOWING AREAS:



Asset Management



Corporate Finance



Quantitative Finance



Financial Technology



Sales and Trading



Commodity Trading



“Our partnership has proved a powerful way to recruit junior talent and the team at AmplifyME takes the stress away from the recruiting team by handling the end-to-end process so well.”

BIANCA SABATINI
Early Careers Manager at Dare

OUR CANDIDATE POOL

► **150K+** Students and graduates

► **400+** Relationships with universities

► **50K** Female candidates

► **35K+** STEM students



Attraction services

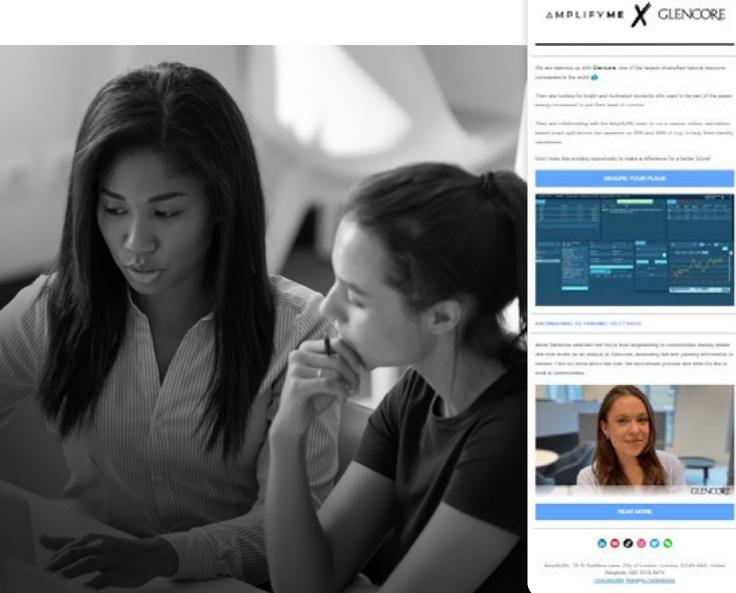
ATTRACTING THE RIGHT CANDIDATES FOR YOUR INSTITUTION

Whether you're looking for a specific demographic to fill vacancies, or just wanting to spotlight your organisation to the next generation of finance talent, we can help.

THE MARKET MAKER E-NEWSLETTER AND AMPLIFYME PODCAST

Our flagship daily e-newsletter and weekly podcast are highly engaged with across both platforms.

Our students tune in to get the latest markets and banking updates, alongside career support and job opportunities with our partners.



*Engagement increases with personalisation and targeting

ADVERTISING & MEDIA OPPORTUNITIES

Our advertising channels enable you to effectively communicate to our student network and beyond.

Our students are highly motivated to engage with AmplifyME's media products as they provide essential content and information that will help them move forward on their career journey, alongside exclusive job opportunities through our employer partners.

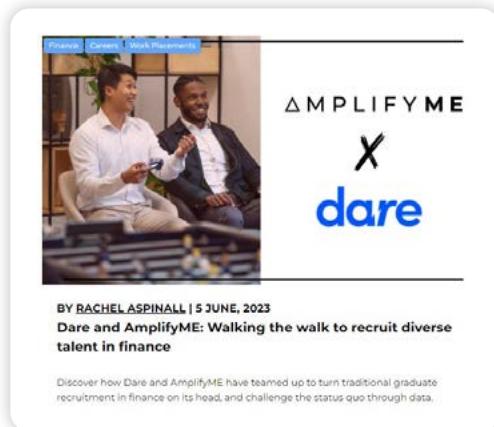
STANDALONE EMAIL CAMPAIGNS

We can also reach a specific student segment through standalone email campaigns that we co-brand for you.

ADVERTORIALS

Many of our clients have early careers programmes or initiatives that they want us to help them share with our network, while simultaneously advertising their graduate programme or open vacancies.

We can do this through blog-style advertorials that we draft and finesse with you before hosting them on our website and sharing via LinkedIn.





Attraction services CONTINUED

SIMULATION-BASED ATTRACTION EVENTS

Our simulation-based events provide clients an opportunity to promote their brand whilst simultaneously attracting and assessing candidates for specific roles in a specific focus area of finance.

We utilise our amazing community, technology, and expert trainers to do the hard work for you.

1

Cobranded promotional campaign

2

Targeting required segments
from 150K+ pipeline

4

Top candidates identified through
performance data

3

Role-specific simulation event



Get in touch

TO DISCUSS HOW WE CAN SUPPORT YOU

[Speak to the team today](#)

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