



Immersive training to bring
your **internship** and **graduate**
programmes to life

Our simulations are core to the L&D programmes of the world's largest financial institutions

 CITADEL

 BANK OF AMERICA

Morgan Stanley

 Citi

 RBC
Royal Bank



Develop and assess your graduate talent with **role-specific simulations**



Founded in 2009, AmplifyME supports financial institutions by enhancing early career programmes with role-specific simulations in banking, markets, and technology.

Participants are assessed by our expert trainers through immersive experiences tailored to their needs. Results are shared with Training and Hiring Teams.



MAKING AN IMPACT

We have made some fantastic hires into our intern programme as a direct result of introducing AmplifyME's simulation experiences into our Attraction events.



93% of learners said:

THEY WOULD BENEFIT FROM MORE SIMULATION-BASED EXPERIENCES TO SUPPORT THEIR LEARNING AND DEVELOPMENT





We support financial institutions around the world

OUR SIMULATIONS

Our clients understand that traditional classroom-based training isn't enough to get today's graduates prepared for their ever-evolving specialist roles.

We deliver simulation experiences that are dynamic and engaging to enable practical application.

Delivered either online or in person, we can tailor the learning to your programme and provide your team with invaluable performance data.

REAL-WORLD

Developed by finance professionals, learners respond to real-life market movements in realistic conditions.

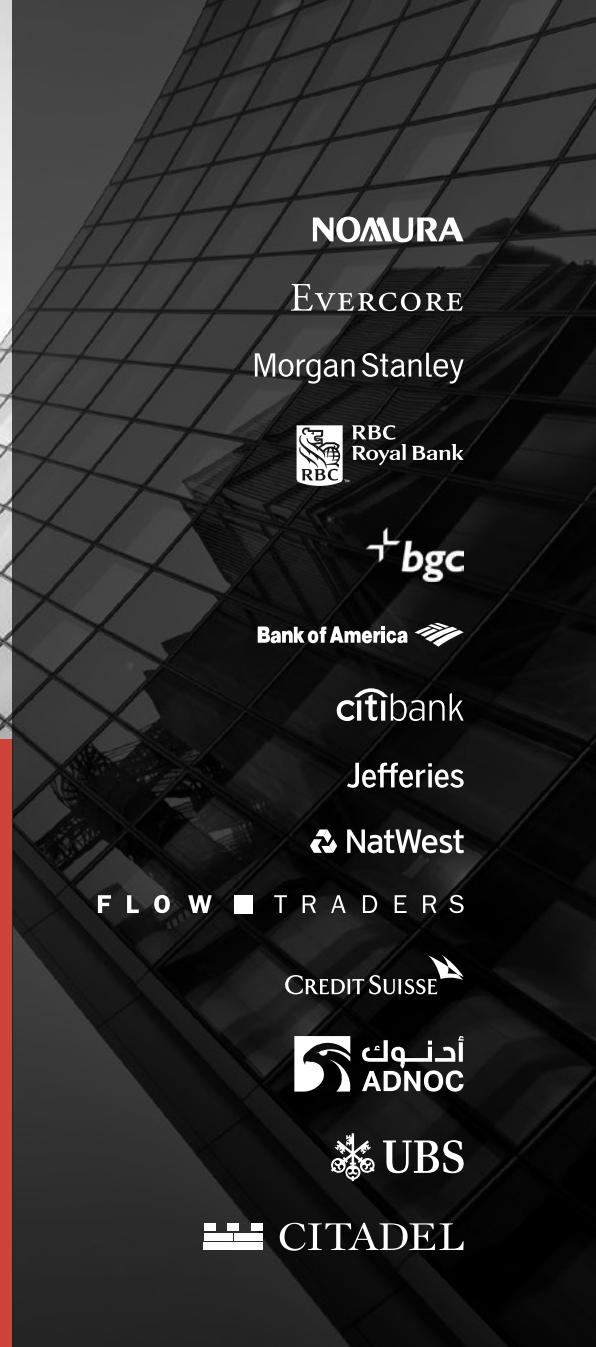
ACCESSIBLE

We adapt the difficulty levels according to your needs.

- **Introductory:** no finance knowledge
- **Intermediate:** first/second year undergraduate
- **Advanced:** finance graduate, graduate hire

ASSESSED

We assess student output and performance using a proprietary mix of assessment software.





Our simulation experiences cover the **following areas**



Asset Management



Corporate Finance



Quantitative Finance



Financial Technology



Sales and Trading



Commodity Trading

SPRING WEEKS & DIVERSITY INSIGHT WEEKS

We support you to elevate attraction events, spring weeks and Diversity Insight weeks, providing fun, interactive experiences for students with little to no experience in finance.

- 2hr – half day role-specific simulation experiences tailored to your needs
- Start from the ground up assuming little or no prior finance experience
- Individual performance data supplied to HR to inform hiring decisions



"I was always expecting AmplifyME's simulations to be very good, but they exceeded my expectations. It was seamless, looked slick and we were also delighted with the level of engagement."

Joanna Anufu

Talent Acquisition and Early Careers, Citi

SUMMER INTERNSHIP PROGRAMMES

By embedding our simulations into your internship programmes, your interns will understand the practicalities of your specialist roles, stay engaged and get desk-ready fast.

- Simulation training and assessment events with interns
- Half day, full day, multi day bootcamps
- Performance data supplied to HR to aid talent evaluation for full-time roles



"AmplifyME did an amazing job at taking the stress and pressure off the campus recruitment team and keeping our interns so engaged over a long, and sometimes intense programme. Being able to see from the data provided where individual strengths and weaknesses were which was invaluable information."

Marc Caporiccio

Global Diversity Lead at Royal Bank of Canada

GRADUATE PROGRAMMES

Our simulation programmes elevate your L&D offering by getting graduates prepared for all aspects of your specialist roles.

- Simulation training events (half day, full day, multi day bootcamps)
- Simulations - Markets, Banking, Tech



"Our partnership with AmplifyME has helped us to both attract and grow a diverse pipeline of students, whilst simultaneously delivering practical, immersive training to our full-time graduates, before they hit the desks."

Lizzie Weeks

Vice President - EMEA Sales, Trading and Research
Campus Recruitment at Morgan Stanley

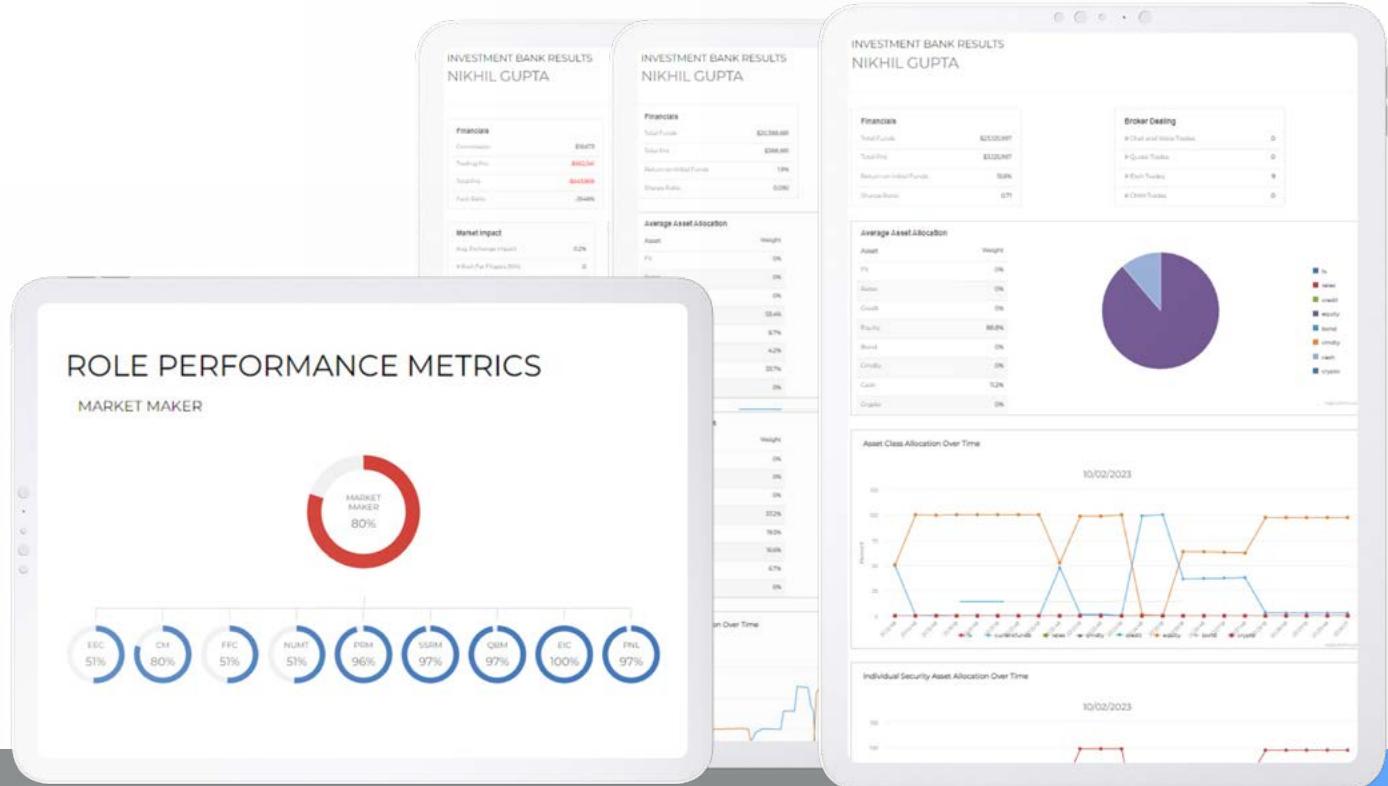


► Performance **reports**

All simulations provide detailed role-specific candidate performance reports, to clearly highlight where their strengths and weaknesses lie.

Learning progression for each candidate can be seen through the different levels of simulation taken.

Individual performance reports are shared with your recruitment or HR teams as required.





Get in touch

TO DISCUSS HOW WE CAN SUPPORT YOU

[Contact us](#)

info@amplifyme.com
(+44) 020 3372 8415
18 St Swithin's Ln, London EC4N 8AD
www.amplifyme.com